

For Immediate Release

Press Contact:
Susan Krautbauer
System Design Advantage, LLC
suek@sdallc.com
952-703-3500



System Design Advantage, LLC expands into ATM Support

Banking Service Providers tap into SDA's proven track record in the support of mission critical IT hardware

MINNEAPOLIS, MN – March 2, 2009 -- System Design Advantage, LLC announced today its expansion into the support of Automated Teller Machine (ATM) hardware, providing depot repair, component upgrades and service parts. By customer request, SDA has moved into supporting the banking technology industry will provide ATM life-cycle solutions to financial institutions and service providers.

SDA has a long history of being a process-driven organization with a clear focus on quality assurance and customer service. Expansion into ATM parts and depot repair enables SDA to support the service demands from customers for:

- Depot Repairs
- Service Parts
- Advanced Exchange
- Serial No Tracking
- Consignment Stock
- Warehousing and Logistic Services



across the majority of ATM products, including NCR, Diebold, Wincor Nixdorf, Triton, Nautilus Hyosung, and Tranax machines.

“This is an exciting time for both SDA and our customers,” said Susan Krautbauer, Vice President of Business Development. “We have been supporting mission critical Field Maintenance Organizations

with the highest quality IT parts and depot repair since 1992. Expanding into the parts and repair of ATM's provides our financial/banking customers with same quality and value they have come to expect from SDA while supporting business class IT technology equipment.”

About System Design Advantage

Founded in 1992, System Design Advantage, LLC (SDA), provides a broad spectrum of parts, repair and logistics services to major IT equipment service providers, small and medium businesses and Fortune 500 corporations. SDA's expertise in managing forward and reverse logistics, depot repair, part sales and procurement delivers an integrated, multi-vendor service solution; streamlining touch points and increasing operational efficiencies. Multiple OEM authorizations include Hewlett-Packard (HP), IBM, Lenovo, Xerox, Epson, and Lexmark; supporting the maintenance of Business Class IT Desktop/Laptop/Network gear, Point-of-Sale (POS) technology, Banking/ATM and complex Telephony Network Equipment. SDA facilities are located in Minnesota and Ohio, providing depot repair, as well as service logistics and warehouse/distribution services. SDA also holds mission-critical inventory inside a global network of forward stocking locations.

#####