

## For Immediate Release

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### **System Design Advantage, LLC (SDA) announces plans for ISO 9001 certification.**

*A logical next step for SDA*

**MINNEAPOLIS, MN – February 9, 2008** -- System Design Advantage, LLC announced today its intention to obtain ISO 9001:2000 certification by August 2009. The International Organization for Standardization (ISO) located in Geneva, Switzerland, sets universal standards for a range of activities, from agriculture and manufacturing, to management and customer service practices. The organization awards its accreditation based on stringent guidelines for quality, operations, safety, and service. By pursuing certification, System Design Advantage, LLC (SDA) is reaffirming its dedication to superior product quality and customer satisfaction.

“SDA decided to become ISO certified as part of its regular process of continuous improvement,” said Ron Scarborough, SDA’s Director of Quality and Process. “SDA has been documenting and testing it’s procedures since it’s inception in 1992. We’ve long been recognized by our customers as providing quality products. The decision to get certified was just the logical next step.”

During the certification process, SDA will undergo rigorous process inspection and document examination. The company will expand its QC department and train internal auditors in order to standardize and maintain ISO practices. A finalization of a formal quality plan is underway, and hundreds of man hours have been invested to that end.

After becoming certified, SDA plans on continuing to deliver efficiencies and cost savings to its customer base, utilizing our integrated processes that support the maintenance of business class IT desktop/laptop and network gear, Point of Sale technology, Banking/ATM and high end telephony network equipment. The company will continue to deliver reliable, cost effective computer parts, depot repair and logistics services with the added benefit of quantifiable assurance to its customers that

the company respects the highest standards of quality, safety, efficiency, and environmental responsibility that is achievable in the industry.

### **About System Design Advantage**

Founded in 1992, System Design Advantage, LLC (SDA), provides a broad spectrum of parts, repair and logistics services to major IT equipment service providers, small and medium businesses and Fortune 500 corporations. SDA's expertise in managing forward and reverse logistics, depot repair, part sales and procurement delivers an integrated, multi-vendor service solution; streamlining touch points and increasing operational efficiencies. Multiple OEM authorizations include Hewlett-Packard (HP), IBM, Lenovo, Xerox, Epson, and Lexmark; supporting the maintenance of Business Class IT Desktop/Laptop/Network gear, Point-of-Sale (POS) technology, Banking/ATM and complex Telephony Network Equipment. SDA facilities are located in Minnesota and Ohio, providing depot repair, as well as service logistics and warehouse/distribution services. SDA also holds mission-critical inventory inside a global network of forward stocking locations.

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